

Mar 18, 2020

To our dear YMCA Community,

We hope you and your family are healthy and safe during this very difficult time for our country and community.

I write this email directly to you because we need your help.

It is with mixed emotions that we made the decision to temporarily close our YMCA doors on Monday. Despite the circumstances, we are proud that we will be paying our staff team through our end of March pay period. We are still working behind the scenes to support our neighbors, connect with our participants, and even continue virtual programming and fitness with Studio Sweat! There are even more membership benefits coming out in the next day. Tonight, for example, our Teens will be gathering around a "Zoom meeting" to continue with their Model United Nations Delegation, a program we are proud to offer our youth and up and coming leaders. For programs requiring in-person interaction, we will be ready, and better than ever, when we open our doors again very soon!

Many of our incredible members of our YMCA community have come forward to ask how they can help during this time. We so appreciate this, even with a lot of uncertainty about the future. The YMCA still needs to plan for the time when we reopen; we know the community will need us more than ever when that happens, and we anticipate the necessity for scholarships will significantly increase as well.

Our Annual Support Campaign comes to a close tomorrow. With a pre-COVID-19 goal of \$740,000 to serve our community. We are so very close to getting to our total, within 7%, and we have exhausted all of our prospects to help us except for you, our YMCA family. If every member gets behind this, we will exceed this.

We are asking for your help. **We are asking for a pledge**, of any amount, that can be fulfilled any time before December 31, 2020. That will allow us to plan and budget for the communities that need our help the most once we reopen and society gets back to normal, while allowing you complete flexibility as to when you fulfill your gift commitment.

We just need to capture your pledge information on our giving link to make it count:  
<https://www.ymcasd.org/give>

Please designate Magdalena Ecke as the branch. 100% of your gift stays with our Y.

We thank you for helping your Y, for helping your community, and all those who need us now and will need us when we open again.

With gratitude,  
Lauren Hall

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